

CHAMBER NEWS

APRIL 2015



Visitor Center



Picture courtesy of Birch Leaf Photography

The visitor center is gearing up for yet another tourism season. The visitor center will open 7 days a week with expanded hours in June and July. We are fortunate to have returning employees Mimi Webb and Peggy Fett.

What does this mean for you? More exposure. Please take advantage of the visitor center and your chamber membership by refreshing the visitor center with new brochures and business cards. If you have not done so in the past please do so this year. It is another opportunity for people to learn about your business.

Please bring your advertising materials to the visitor center when open or beat the rush and take advantage of early drop off to chamber business members Smiling Moose.

Last year the visitor center signed in approximately 9,000 visitors. Expecting another great

THANK YOU 2015 RECENT SPONSORS

Kodiak Bear—\$5,000 and above

Gold Nugget—\$1,000 to \$4,999

City of Delta Junction



Silver Salmon—\$500 to \$999



Buffalo—\$250—\$499

Fireweed Friends—\$50 to \$240

In This Issue

Calendar	2
Member Spotlight	3
Non-Profits	4
Local	5
Around the State	6

Mission Statement

The Delta Junction Chamber of Commerce is a business organization that supports and represents its membership by promoting business growth and community development through leadership, programs, and education.

A LOOK AHEAD

Career Exploration for Juniors - April 14th

<http://news.deltanewsweb.com/school/2015/04/10/dhs-juniors-career-exploration-tour-apr-14/>

Membership Luncheon at the Trophy—April 16th

Open House Day at Delta Community Library– April 25th

Community Clean Up Day—May 23rd

Visitor Center Opening—May 23rd

Sullivan Roadhouse Afternoon Tea—July

Summer Triathlon—June 13th

Sullivan Roadhouse Soup & Bread—August

**We are on the Web:
<http://deltachamber.org>**

North Haven Communities LLC



By CAROLE HAAS

Delta Wind

North Haven Communities (NHC) has been serving Fort Greely since 2007. NHC is responsible for Army family housing on Fort Greely and Fort Wainwright, and the company has been a member of the Delta Chamber of Commerce since 2008. In addition to being a member of our local chamber, NHC is a member of the Fairbanks Chamber of Commerce, also since 2008. NHC strives to offer service members and their families quality housing, making much needed improvements to Fort Greely's past housing accommodations. There are still a few years to go before the project is complete, but the process of demolishing, renovating, and building new housing structures is well underway on Greely. The result will be fewer homes, but with more living space and creature comforts. In fact, this summer's construction season will give way to the renovation of 18 homes, and the remodeling of 12 older homes into 6 new homes.

The construction will offer challenges to the staff at NHC Fort Greely's housing and maintenance offices, but the outlook is good with the staff's experience with construction in recent years. Geoffrey West is the Maintenance and Community Manager and he and his staff take care of the leasing and maintenance responsibilities for the housing community. NHC at Fort Greely has even implemented fun contests to keep its residents involved, such as a contest held this past February where residents could submit up to five photos of their home interior to show off their decorating style, as well as a neighbor of the month nomination that started in January. North Haven also holds a yard of the month contest, National Night Out program, and yard sale days during the summer. There are several holiday celebrations as well. The North Haven haunted house is always a must-see. Keith Scruggs, project director for NHC, says, "We make an effort to provide the local community with long-term employment opportunities and do business with locally based vendors and subcontractors where possible." The Delta/Greely community is well integrated, with many Delta residents working on

Greely, and many military families living in Delta. As Scruggs put it, "Our service members living on and off the base, as well as our employees and others we work with are all very much part of the community, so it's important for us to be good stewards of the community we live and work in." NHC works closely with other Greely components, such as the FMWR and various commands and organizations throughout the post. Scruggs went on to say that NHC being a member of the Chamber and participating in events such as Festival of Lights and Frontier Days has allowed Scruggs and the other NHC employees the opportunity to get to know the community. The Chamber, according to Scruggs, keeps NHC in the loop about local happenings and lets NHC know where they can be of service to the community. NHC's scope of community involvement extends beyond Delta/Greely; Scruggs noted, "Over the past few years in the Greater Fairbanks area, we've gotten involved with Habitat for Humanity, the Fairbanks Ice Dogs, and other business and trade associations, as well as organizations unique to Alaska like the Yukon Quest, Ice Alaska, and Arctic Winter Games." When asked what the greatest reward of being a member of the Delta Chamber of Commerce was, Scruggs said that it was being a part of what he called an extended family, and that "Everyone is always so welcoming, and many have gone out of their way to encourage and help our staff get involved with the community.

The Chamber Spotlight is an article that runs monthly in and is provided to the Chamber by the Delta Wind Newspaper to promote local Chamber businesses. The Chamber Spotlight can also be found online at www.deltawindonline.com.

Sullivan Roadhouse Annual Tea Upcoming

Mark your calendars for July 7th. The volunteers at the Sullivan will be hosting their Annual Tea benefiting the upkeep and maintenance of the roadhouse. The volunteers are kindly requesting items for donations to be used for raffle drawings. Donations need to be received by June 15th. Please contact Yvonne Leavitt at (907) 895-2215. More information to come.



Coming in August will be the annual soup event.

10th Annual Heavy Equipment Operator and Mechanic Academy

The Delta Career Advancement Center will be offering Entry Level Civil Construction Heavy Equipment Operator and Mechanic Academy June 2 through the 19th.

Applicants must be at least 17 years old, 19 for a CDL slot. Ten candi-

dates will be selected. Candidates must possess a high school diploma or GED in addition to a valid driver's license.

Training is provided free to successful candidates That meet addi-

tional requirements and complete and interview process.

For more detailed information and applications call (907) 895-4605

**Application
Deadline:
May 1st or April 3rd
for a CDL slot.**

Sullivan Roadhouse Garage Sale Hosting

This summer the Sullivan Roadhouse will be hosting garage sale spaces Saturdays this summer. Your \$20 space will gain you a great location to passersby and the visitors to the farmers market, plus your fee will help support a community treasure. So keep your privacy at your house and book a space. Not limited to chamber members so please pass it on.

Please contact Kim White at Smiling Moose (907) 895-4428 or the ladies at the Visitor Center at (907) 895-5068 to reserve your space.

THIS COULD BE YOUR BUSINESS



Do you have interesting news in your business. A new service. Would you like to offer a special to chamber members?

We would like to begin including some more information about our members in the monthly newsletter.

If you would like to be included in the upcoming newsletters please email to deltacc@chamber.org your news. If you are offering a special to chamber members please be specific about the effective dates, what the special is, and who qualifies for it.

Content limited by space and subject to editorial review.

Board Members

President

Eileen Williams

Vice President

Tony Porreca

Secretary/Treasurer

Eileen Herman

Katie Behrens

Kim White

Jackie Becker

Lori Hollett

Debbie Joslin

CSM Chris Brown

FORT GREELY—NEW PUBLIC AFFAIRS

US Army Garrison, Fort Greely Welcomes New Public Affairs Officer Rodney "Rod" McNany served for 23 years with the U.S. Air Force Reserve as a public affairs officer with notable deployments to Iraq for Operations Iraqi Freedom and New Dawn; Washington D.C. for the 2009 Presidential Inauguration; and New Mexico for the Stealth fighter retirement program. Rod was also on the Marketing team at RBC ministries (formerly, Radio Bible Class) for ten years serving in several capacities including Brand Manager, Media Director, and the Associate Director of Ministry Efforts. For two years he served with Continental Baptist Missions as the Director of Development. Most recently Rodney was the Director of Marketing and Communications at Mel Trotter Ministries where

he oversaw all marketing, media engagement and special events for the city rescue mission. Rod has been married to his high school sweetheart, Tammie for 32 years and they are in various stages of raising six children and daughter -in-love (who is now raising Rod & Tammie's two grand-daughters)!

Excerpt from March 2015 Edition of the Fort Greely Interceptor

<http://www.greely.army.mil/>

Delta Chamber of Commerce
PO Box 987
Delta Junction, AK 99737

Located at the Visitor Center
1422 Alaska Highway

Phone: (907) 895-5068

Fax: (907) 895-5141

E-mail: deltacc@deltachamber.org



When there is strong reinvestment in tourism marketing, then tourism works for Alaska,

Nearly 2 Million Visitors coming to Alaska, spending money on tours as well as public land permits, campgrounds, hotel stays, rental cars, food, laundry services, airline tickets, gifts, equipment and more.

- Over \$100 Million in State Revenues & \$78 Million in Municipal Revenues generated by Alaska's visitor industry through a variety of taxes and other fees, helping to fund services benefitting residents and communities.
- 1 in 11 Jobs within the visitor industry, creating an important part of Alaska's employment picture.
- \$1.8 Billion In-State Visitor Spending helps support large and small tourism businesses.

Excerpt from:

file:///C:/Users/H/Documents/DCC/Revenues_2014AK_Tourism.pdf

AlaskaTIA.org

Alaska Travel Industry Association 2600 Cordova St., Ste. 201 Anchorage, AK 99503